

ECRN event

BRINGING STORY TO THE 3Rs

3 R Swiss 3R
C C Competence
Centre

December 14th, 2023

Bern, H6-101

Free registration: [click here](#)



Program

- 13:30** Opening
Dr Jenny Sandström, Swiss 3RCC Executive Director
- 13:35 – 13:40 About ECRN
Swiss 3RCC
- 13:40 – 14:00 Icebreaking
- 14:00 – 14:30 The public may not know about it - we need to talk about animal research and the 3Rs
Dr Maike Heimann, Swiss Association of Veterinarians in Industry and Research
- 14:30 – 14:50 Coffee break & brainstorming ECRN Manifesto
- 14:50 – 16:40 Introduction to scientific storytelling
Sam Speaks Science
In this workshop, we will explore the application of storytelling to (your) science. With a mix of theory, discussions, and practical exercises, you will learn how to build an engaging narrative.
- 16:40 – 17:00 Closing
- 17:00** Bern Christmas market

